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To Whom It May Concern

During October 20-24, 2008 the University of Alberta held its Sustainability Awareness Week on Campus to promote sustainability awareness and education, and to demonstrate its sustainability practices across its many activities.

The premiere event of Sustainability Awareness Week was the *Voices of Nature Concert* by the Artist Response Team, that involved approximately 300 elementary school students singing about sustainability and the environment. The concert, delivered by Holly Arntzen, Kevin Wright, The Dream Band, and the 300 students was fantastic. It was both charming and professional at the same time, was a fun and positive way to learn about sustainability and the environment, and the messages delivered by the young students were very powerful and moving.

A school tour, sponsored by the City of Edmonton, the week leading up to the concert also allowed for additional education and awareness in the elementary schools and engagement with the community.

The concert exceeded our expectations and fulfilled the University's sustainability goals of education and awareness, engagement, and community outreach.

We were very appreciative of the number of partners, supporters, and sponsors that came together to make Sustainability Awareness Week and the *Voices of Nature Concert* a great success. The partners, supporters, and sponsors were recognized throughout in the promotional materials, the poster, the media music launch, at the beginning of the concert, and in a fun way in song by the students at the close of the concert.

From our experience the *Voices of Nature Concert* is an excellent event for an organization to further its sustainability goals, and for supporters and sponsors to participate in support of sustainability and the environment, and in thinking globally and acting locally.

As a result of this year's great success, planning has already started on the *Voices of Nature Concert* for Sustainability Awareness Week 2009 and beyond, and to use the concert to take things to the next level in fulfilling our sustainability goals of education and awareness, engagement, and community outreach.

Yours truly,

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